Han A Ram, Biblio Vortex, 2019, Ceramic, 210 cm diameter, Courtesy of Premium Pages Collective
Such a wonderful opening night!
A very impressive show and most enjoyable.
The art spoke for itself...fabulous!

JACKIE DE HAVAS, VISITOR
Very excited to be part of START and to have sold pieces in advance because of the vibe of the fair.

MARK SLOPER, ILLUMINATI NEON, BOOTH 7.8, FIRST FLOOR
START GALLERIES

ACAI Art Gallery / AN INC. / Area35 Art Gallery / ART LABOR / Baga 06 / Berman Contemporary / CAIS GALLERY / Eclectic Gallery / Galleri Oxholm / Gallery Sumukha / Hafez Gallery / IADA / Illuminati Neon / Jade Flower Gallery / MERKUR Gallery / ODA I fine art / ONE EAST ASIA / Premium Pages Collective / SHTAGER GALLERY / SKIPWITHS / Sladmore Contemporary / The Dragon Gallery / The gallery STEINER

START SOLO

Aigana Gali / Art Alla Studio / Bihop / Cengiz Yatagan / EVA / Hana Shahnavaz / Irena Prochazkova / Jennifer Morrison / Katya Shkolnik / Lincoln Townley / Michelle Poonawalla / Ming Lu / NAT BOWEN / Pedro Merry / PRIYARYAN / RACHAEL BROWN / Roberto Lombana / Salvatore Battaglia / SARRA BADEL / SHEETAL AGARWAL / TANIA NASIR / Tomonori Nishimura / Tristan Leicester / Ulla Leigh / Yun Park

START PROJECTS

START x Roland Mouret / Michelle Poonawalla: Introspection / The Prince’s Foundation School of Traditional Arts: Fangfang Liu / Philip Colbert / Sandra Cronan / MOP CAP Winner: Shirin Mohammad, Magic of Persia Contemporary Art Prize / STARTnet
This was our first year at START and the reception couldn’t have been better! It was a wonderful opening evening with a glamorous crowd which was an opportunity to meet marvellous new collectors as well as old friends.

GERRY FARRELL, DIRECTOR OF MAYFAIR GALLERY SLADMORE CONTEMPORARY

This is my second year showing at START and this year has been excellent. The fair is well organised and nicely put together.

BRITISH ARTIST LINCOLN TOWNLEY
On 25th September the **START 2019**
Private View was attending by a staggering 3,504 VIP GUESTS
and over the 4 days 11,425 VISITORS enjoyed the fair
1.1 LSIPWITHS

1.3 Oxholm Galleri

2.4 Jade Flower Gallery

2.3 Pedro Merry

2.1 Sladmore Contemporary

GROUND FLOOR
8.1 SHTAGER GALLERY

8.2 ODA | Fine Art

8.1 Philip Colbert

7.4 Ming Lu

7.3 Cengiz Yatagan

7.6 MERKUR Gallery

FIRST FLOOR
Introspection

Michelle Poonawalla

How do we make sense of the barrage of images of violence and displacement that we are confronted with in endless news cycles? Have our senses been numbed to the extent that we unflinchingly move past these images? These are some of the questions out of which Introspection was born.

With this multi-media installation, Michelle Poonawalla has turned to sound, using a combination of audio clips from the news and ambient sounds to create an immersive experience. The journey through this artwork ends in a moment of catharsis – a deep exhale, as the intensity of sounds erupt into a fiery, lava-rain that gradually turns serene with a cacophony of ephemeral butterflies. The installation hopes to create a moment of pause, reminding us, the viewers, of our role towards humanity.
In compliment to START’s ethos of presenting up and coming artists and galleries are a series of curated projects that reflect the fair’s global agenda and reputation for combining credible and critically acclaimed exhibition projects alongside the gallery and artists exhibiting. The aim is always to offer our audience an alternative and engaging art fair experience and to provide artists with a dynamic platform, to generate stimulating dialogues with other artists and new audiences.

**START Projects 2019 included:**

- **START x Roland Mouret**
- Michelle Poonawalla: Introspection
- Philip Colbert
- The Prince’s Foundation School of Traditional Arts: Fangfang Liu
- Sandra Cronan
- Magic of Persia Contemporary Art Prize: Shirin Mohammad
- STARTnet
This room is so Korean, that’s what I love about it. It’s the materials. Nobody is as innovative with the use of materials as they are there.

SERENELLA CICLITIRA, FOUNDER OF GLOBAL EYE PROGRAMME
Parallel Contemporary Art and the Global Eye Programme are proud to present the Korean Eye 2020 Teaser Exhibition during the esteemed START Art Fair 2019 at Saatchi Gallery in London, sponsored by KEB Hana Bank.

Expected to become one of the largest Korean contemporary art exhibitions to date, the new iteration of Korean Eye 2020 marks the 10th anniversary of the Global Eye Programme, an initiative by co-founders David and Serenella Ciclitira, that nurtures Asian artistic talent and aims to build networks and opportunities for artists and galleries. Entitled ‘Korean Eye 2020: Contemporary Korean Art’, the exhibition will take place across three global locations: The State Hermitage Museum in St. Petersburg (Spring 2020), Saatchi Gallery in London (Summer 2020) and finally in Seoul (Autumn 2020).

In order to provide a glimpse to the touring exhibition, the Korean Eye 2020 Teaser exhibition included an eclectic mix of artists of Korean cultural heritage. Some living and working exclusively in South Korea, others traveling between South Korea and Europe, this mix highlights the subsequent influences to their artistic methods. The teaser exhibition showcased a wide variety from paintings on silk and traditional Korean fabric to photography to sculpture to light installations and performance art, which synthesizes the multifaceted nature of South Korean identities and triggers a consideration of the nation’s artistic spirit, regardless of geographic location.

A special collaboration project by Korean artists Hyojin Park and Meekyoung Shin with French designer Roland Mouret especially highlights the creativity of material expression, so characteristic of Korean contemporary art. The project was co-curated by Serenella Ciclitira with Roland Mouret.

**KOREAN EYE 2020 TEASER ARTISTS INCLUDED:**
Helena Parada Kim (Artist) poses in front of her artwork.

Official Ribbon Cutting and Opening of Korean Eye 2020 Teaser Exhibition.

Chan Beom Park, General Manager, KEB Hana Bank UK and Hosik Nam, Deputy General Manager, KEB Hana Bank UK.

Da In Park (Live performance).

Chan Beom Park, General Manager, KEB Hana Bank UK and Hosik Nam, Deputy General Manager, KEB Hana Bank UK.
We are tremendously excited to be staging Korean Eye 2020. It is ten years since the inaugural Korean Eye, and we are proud to have been part of the Korean wave that brought, K-Pop and K-Cinema to the world.

DAVID CICLITIRA, FOUNDER OF GLOBAL EYE PROGRAMME
The Korean Eye 2020 teaser gives an insight into the most exciting contemporary Korean artists.
Contemporary art is thriving in South Korea...but artists rarely get to showcase their work in big overseas exhibitions. Korean Eye 2020 fills that gap.
Busy crowds gather to enter the exhibition.

Chan Beom Park, General Manager, KEB Hana Bank UK and Philly Adams (Director, Saatchi Gallery)
In-line with Korean Eye’s mission to promote and expose emerging artists outside of their home countries on a global platform, exhibitors at START Art Fair 2019 included some of Korea’s most exciting galleries and artists; ARTWA, An INC, BiHop, CAIS, Doo Wha Chung, Jade Flower Gallery, Kim Jae Il and Yun Park.
Pedro Merry, (Head of Legal, Formula E), Alejandro Agag (Chairman, Formula E), Albert Longo (Co-Founder, Formula E) and Simon Freer (Chairman, Formula E)

Inside the START x The Oblique Life Eco Lounge visitors discovered "START x Formula E," a full size Gen2 race car in Union Flag livery and an incredible wall mounted installation by Korean artist Doowon in celebration of the recently announced inaugural FE Seoul race taking place in May 2020 and new London race in July 2020.
The inclusion in Korean Eye 2020 of self-trained artist Doowon’s bold and vibrant mixed media works exemplify the Global Eye Programme’s aim to showcase works by emerging artists. Korean Eye 2020 is the first time the artist’s work has been exhibited outside Korea.
Chan Bom Park, General Manager, KEB Hana Bank UK poses next to the full size Formula E Gen2 Race Car.

Pedro Merry, Head of Legal, Formula E and Albert Longo, Co-Founder, Formula E put red stickers on old artworks.
Members of the international and local press attended the press event on Wednesday 25 September hosted by START Founder David Ciclitira. Fair Director Grey Skipwith led a tour of the fair and the Korean Eye 2020 Teaser exhibition was officially opened by H.E. Ms Enna Park, Republic of Korea Ambassador to the United Kingdom.
With a long history of fine art tradition, contemporary Korean artists are fast reaching international audiences through film, pop culture, fine art and new technologies. Big changes on a global scale bridge divides with art, music and technology uniting the younger generations with a new appetite and diversity. Saatchi Gallery are excited and honoured to present Korean Eye 2020, the new voices of contemporary Korea, at the Saatchi Gallery, London.

PHILLY ADAMS, DIRECTOR SAATCHI GALLERY
On Thursday 26 September Art World Forum presented their second annual half-day conference at START. This year’s theme was “The Bigger Picture”, the 300 strong audience were welcomed by AWF Founder Anni Oates and START Founder David Ciclitira. A meticulously curated discussion programme featuring exhibiting artists and art-world figures including DSL Collection Founder Sylvain Levy, V&A Curator Rory Hyde and START Fair Director Grey Skipwith quickly became a highlight of the fair’s events programme.
Nat Bowen (Artist)

Wilhemina Madeley (Acute Art) and Rory Blain (Sedition Art)
LOVING LIFE

DENISE SEEMED IN PARTICULARLY GOOD SPIRITS AT THE BASH AS SHE LARKED AROUND POSING FOR SNAPS ALONGSIDE SOME OF HER LOOSE WOMEN CO-STARS.
PEDRO MERRY, (HEAD OF LEGAL, FORMULA E) AND ALBERT LONGO (CO-FOUNDER, FORMULA E) PUT RED STICKERS ON SOLD ARTWORKS
Diego Phillips Live Performance

Simon Freer (Chairman, Formula E), Pedro Merry (Head of Legal, Formula E) and David Ciclitira (Founder, START) with Philip Colbert (Artist) & Phily Adams (Director, Saatchi Gallery) and two VIP Guests
On the eve of the opening of the Korean Eye 2020 teaser exhibition at START, Republic of Korea Ambassador to the United Kingdom H.E. Ms Enna Park, hosted an intimate dinner at her London residence.
Sungho Min, Head of Press Office, Embassy of Republic of Korea and Hosik Nam, Deputy General Manager, KEB Hana Bank UK

Hyojin Park gives an artwork to H.E. Ms Enna Park (ROK Ambassador to UK)

Mark Langthorne (CEO, Roland Mouret) and Justine Rouch (President, Roland Mouret)

Hosik Nam, Deputy General Manager, KEB Hana Bank UK meets Serenella Ciclitira

Sungho Min, Head of Press Office, Embassy of Republic of Korea and Hosik Nam, Deputy General Manager, KEB Hana Bank UK
On Friday 27 September, START Founders David and Serenella Ciclitira hosted a collectors' dinner. The VIP guests were led on a tour of START by Fair Director Grey Skipwith, after which they enjoyed drinks in the START lounge with artists and exhibitors before enjoying a private dinner at the Gallery Mess restaurant adjacent to Saatchi Gallery.
START
SAATCI GALLERY 26-29 SEPTEMBER 2019

START would like to thank the following partners and sponsors for their support:

- Parallel Contemporary Art
- KOREAN EYE
- Embassy of the Republic of Korea in the United Kingdom
- THE PRINCE’S FOUNDATION
- Illy Café Ape Truck
- Formula E, Full Size Gen 2 Race Car
- The Oblique Life Bar and Lounge
- Drinks Menu and START Fair Brochure
- MY CHELSEA

SPONSORS & PARTNERS

As always START thanks all its partners and sponsors who help to make the annual event stand out in the crowded world of art fairs.
The START 2019 Catalogue included four pages on each participating gallery or self-representing artist and provided information and contact details for each together with details of the artworks featured for sale at the fair.

The gallery STEINER
Vienna, Austria

Kurrentgasse 4/1, 1010 Vienna, Austria
Phone +43 660 712 28 17
www.gallery-steiner.com
office@gallery-steiner.com

Directors
Corinna Steiner & Dominic Steiner
Established 2008

Artists Featured
Samir Sammoun (Lebanon)
Erika Navas (Mexico)

The gallery STEINER is a modern art gallery in the heart of Vienna. Located at Kurrentgasse, one of the most prestigious locations in the city, the family-owned institution founded by Michelle Steiner, Corinna Steiner, and Dominic Steiner embodies their mission to represent professionalism, modernity, diversity and internationalism.

Since its foundation in June 2008, the gallery has established itself as a meeting point for qualified art collectors and a hub for internationally recognised and emerging artists.

The gallery STEINER only represents living artists from Europe, Asia, Australia and North America, who are exhibited regularly in group and solo shows at its premises in Vienna as well as at international art shows.

START 2019 marks the very first time the gallery's exclusive artists Samir Sammoun and Erika Navas will exhibit in London.

START x Roland Mouret, Meekyoung Shin
Seoul, South Korea

Meekyoung Shin (b.1967) South Korea, completed her BFA and MFA at Seoul National University. In 1995, she moved to London to obtain her MFA at the Slade School of Art, University College London (1998) and Royal College of Art(2017).

Based in both London and Seoul, Meekyoung is internationally renowned for her sculptures that probe the mis- and re-translations that often emerge when objects of distinct cultural and historical specificity are dislocated from their origins. Made from soap, her work replicates artefacts and works of art, from Asian porcelain vases to Greek and Roman sculptures, translating between continents, cultures and centuries in the process.

Meekyoung's focus of work was on the concept of 'Translation' something that grew following her relocation to London where the distinct cultural differences between western society and Korea were highlighted. This prompted Meekyoung to consider, in the development of her work, the importance of shifting localities and cultural understanding. She applied this thinking to museums and museum collections, and what this meant for the cultural objects contained within them focusing on objects that have been relocated from one society and culture to another. Working with a stately home in the UK is a natural extension of her thinking and offers new opportunities where status, class is as much a feature as the fixtures, fittings and artworks.

Meekyoung uses soap as her material of choice, a low cost, transient material that has many properties including the ability to erode and show the passage of time. Her interpretation in soap of classical sculpture and import porcelain from the sixteenth century has raised the question of value and permanence. In 2012 Meekyoung completed her largest commission to date, 'Written in Soap' a sculpture of the Duke of Cumberland on a horse, this plinth project currently stands in Cavendish Square in central London.

Her work most recently exhibited at the Royal Academy and conceptual and site-specific neon installations in public and private collections around the world. The neon sculptures are composed of the popular iconography of the Queen and Royal Family, combined with text. Meekyoung will be exhibiting a new neon series at START London this January 2019.

Illuminati Neon
London Calling, 2019
Neon on vintage WW2 flag
145 x 75 cm

Illuminati Neon
Queen in residence, 2019
Neon on vintage flag
100 x 80 cm

Illuminati Neon
Bet you look good,
2019
Neon on glitter board
110 x 90 cm

Illuminati Neon
God save the Queen,
2019
Hand painted queen & neon
136 x 85 cm

Illuminati Neon
God save the Queen,
2018
Red neon on painted wood
147 x 136 cm

Illuminati Neon
Anarchy, 2019
Neon on vintage flag
70 x 45 cm

Illuminati Neon
Queen in residence, 2019
Neon on vintage flag
100 x 80 cm

Illuminati Neon
London Calling, 2019
Neon on vintage flag
145 x 75 cm

Illuminati Neon
Bet you look good,
2019
Neon on glitter board
110 x 90 cm

Illuminati Neon
Anarchy, 2019
Neon on vintage flag
70 x 45 cm

Illuminati Neon
Queen in residence, 2019
Neon on vintage flag
100 x 80 cm

Illuminati Neon
London Calling, 2019
Neon on vintage flag
145 x 75 cm

Illuminati Neon
Bet you look good,
All visitors were provided with a comprehensive 12 page fair brochure highlighting a selection of 2019’s performance artist Da In Park.

Hyun Kyu Kim, Kim Bumsu, Kim Jae Il, Lee Jeonglok, Soowhan Choi, Yun Hee Toh and Cha Jongrye, Doo Hwa Chung, Doowon, Eemyun Kang, Hayoung Kim, Helena Parada Kim, employed a wide array of artistic methods in their practice, which synthesises the multifaceted nature of South Korean identities and triggers and responded to changes in the international art scene, ultimately examining the interplay between various cultural worlds. From paintings

This eclectic mix of artists are all of Korean cultural heritage, some living and working exclusively in South Korea, and others travelling

This year’s START will include a Korean Eye 2020 teaser exhibition ahead of its international launch. This exciting teaser will bring together a

KOREAN EYE: CONTEMPORARY KOREAN ART

The teaser acts as a glimpse into Korean Eye 2020, narrating the individualistic experience of contemporary Korean artists, whether shaped domestically or internationally. A new show featuring 30 artists will open in St.Petersburg in Spring 2020

exhibitors, projects, partners and sponsors. Also included in the brochure was a complete events schedule and on the reverse the full floor plan.
Duke of York Square ‘What’s On’ Totems

Visitors queue to enter START Art Fair
In the run up to and during the sixth edition of START the fair attracted positive comment from the press globally including The Times, Culture Whisper, The Evening Standard, Art Asian Spectacle, Artsy and many more.

Michael Caine, 86, shows off his youthful style in a bomber jacket and baseball cap as he joins glamorous wife Shakira, 72, at art fair

https://www.dailymail.co.uk/tvshowbiz/article-7505533/Michael-Caine-86-shows-youthful-style-joins-glamorous-wife-Shakira-72-art-fair.html
SEEING DOUBLE
Nadia brought her daughter Kiki along to the LAVISH EVENT.

BLONDE BEAUTIES
Kate Thornton looked glamorous in a black tulle skirt and shirt whilst Jane Moore cut an edgy figure in a red leather jacket.
Michelle Poonawalla reflects on our Desensitisation to violence in ‘Introspection’ – START Art Fair 2019

Michelle Poonawalla will present a large-scale work titled ‘Introspection’ at the START Art Fair Galleries, London, 20th September. The work was first shown as a collateral project at the 55th edition of the Venice Biennale (2013). At the START, it will be accompanied by a parallel exhibition of Poonawalla’s recent paintings, encapsulating her varied practice.

The all-encompassing installation comes from the artist’s long-term engagement with immersive projects, and with digital technologies. It presents the viewer with an all-around screen, characterised by a flaming orange-red hue. Visitors are assailed by a continuous stream of harsh news, which culminates in a heavy cacophonous flight of butterflies. Violence lies in the narrative recounted by the news, as it is encapsulated by the enraged flapping of the insects. The fiery background – bloody, inflamed – is another metaphor for a brutal reality. The works clearly invite us to reflect upon our relation to violence as it becomes mediatized.

Michelle Poonawalla (b. 1972, India) is an artist who lives and works between London (UK) and Pune (India). A graduate of American College, London, Poonawalla’s practice emerged with her exhibition at the Gateway School, Mumbai, in 2006, for which she worked closely with specially needs children. Poonawalla has since exhibited her work in solo and group shows in India and internationally. Poonawalla’s practice merges a more formal point on canvas, dye with experimental digital technology, particularly digital video mapping and motion sensor technology, to create interactive works that push the boundaries of conventional painting.


I just wanted to say a HUGE thank you to you and the extended team for all your efforts for making START such an enjoyable and successful experience for my first time as an exhibitor.

NAT BOWEN, 2019 EXHIBITOR

Patrick Faure and the Start Art Fair at the Saatchi Gallery

Patrick Faure presented his new ‘Agnoiaphobia’ series at the Launch of the Start Art Fair. A profusion of new art works by several artists was welcomed by enthusiastic crowds at this dynamic event.

Patrick Faure was born in Monaco in 1952. He read Humanities at the State University of New York and his first art studio was in Virginia. Many world wide Galleries have exhibited his work and he was honoured with the International European Quality Award for Fine Arts in 2013. He is a regular contributor to ‘Contemporary Istanbul’.

I met Patrick at the Launch when he kindly explained the meaning in his paintings and realised he has a deep knowledge and understanding of Philosophy and Aesthetics. I began to see why he merges philosophy and poetry in his work while he seeks a new concept, “Transcendence”. He says ‘Agnoiaphobia’ (fear of ignorance) and the return of Sapiens (in an ancient and contemporary sense) as dangerous to humanity today.

Patrick encourages viewers to explore his art in the content of our own vulnerability amid powerful cosmic forces we cannot control. In his paintings there are threats of surrealism, but he emphasises that his inspiration comes from the conscious, and the unconscious as in surrealistic art. His synthesis of mystical fantasy, modern humanists, and vision of the future certainly makes an impact.

Patrick feels we should endeavour to understand our past, our environment. He has visited the Neolithic site at Göbekli in Turkey and seen there the world’s probably most ancient megaliths also the site of Huaca Prieta in Peru which was inhabited c. 3300 BC. At both sites he was conscious of ‘Agnoiaphobia’ how we can learn from those sites and avoid their unexplained ending.

Patrick’s work brings together dreams, sexual desires and wisdom. He draws on the ‘Collective Unconscious’ of Jung and on Socratic Philosophy. Socrates gave us the legacy that there is one good which is knowledge, one evil which is ignorance.

START ART FAIR, SAATCHI GALLERY, LONDON
September 26 - September 29

Focusing on emerging artists and art scenes from around the world, the sixth edition of START art fair gives a voice to early-career artists and provides a strong platform for new and established collectors to discover talent that might otherwise have gone unseen.

Presented across all three floors of the iconic Saatchi Gallery, London, the fair reflects London’s preeminent position as a global arts capital. “So many of the world’s great artists have had important and enduring relationships with London that it has created an incredibly rich and diverse landscape of galleries, museums, schools and artists with international influence. I want to develop what START has done so well in continuing to bring exciting artists from around the world who we feel have great careers ahead” said Gray Skipworth, Director of START.

Opening Reception/Private View: Wednesday 25 September from 6-9pm

Public Show Days:
- Thursday 26 September: 11:00 – 20:00
- Friday 27 September: 11:00 – 18:00
- Saturday 28 September: 11:00 – 18:00
- Sunday 29 September: 11:00 – 17:00
START Art Fair 2019. Saatchi Gallery

29 SEP 19 - 29 SEP 15, TIMES varY - SEE EXHIBITION DETAILS

Discover the brightest rising stars of the contemporary art world at START Art Fair 2019.

Most popular

Editor's Picks

A little more...

WE RECOMMEND NEARBY

VENDUTA RESTAURANT

MOMA WHITE ROAD

LA FIORENA IN BLOOM

This year START will present 100 artists and 25 galleries from 30 countries - these are young artists and galleries that are not highly wealthy, we try to support them as much as possible. As we all know, London isn’t the cheapest place in the world, it is the cheapest place to buy art, so the key thing is to help them sell their work on an international stage. I believe that collectors - and especially younger collectors - are hugely important to that mission; it’s why we’re here. I am further delighted that following an extremely high volume of quality applications from galleries and self-representing artists we have opened a waiting list for new artists and for early applications to the 2020 show. This overwhelming volume of applications from so many exceptional undiscovered artists has led to an international expansion of the START brand details of which will be released in the coming months.
Things to do

ART FAIR: The Start Art Fair specialises in showcasing emerging artists and new art scenes. Browse the work of exhibitors from several countries spread across three floors of the gallery — and perhaps take something home with you, as prices begin at £300. Saatchi Gallery (Chelsea), £12.50, book ahead, 26–29 September.

UNDERGROUND SPACE: The Railway Civil Engineers' Association dives deeps for a talk about the sustainable use and development of tunnels and underground space in London. Professor Colin McEvedy talks about the past, present and future of tunneling and underground space, and how the cost and time to deliver tunneling projects can be drastically reduced in the future. Someone sat that man in charge of Crossrail, ICE (Westminster) Free, book ahead, 6pm-8pm

FEMINIST HISTORY: Take a tour of Bishopsgate Institute’s Impressive Archive, with specific focus on items surrounding women’s and feminist history. Learn about the woman who put Gandhi in the East End, Britain’s first ever female firefighter, and other inspirational women. Bishopsgate Institute (Liverpool Street), £7/£5, book ahead, 6.30pm

6 Questions: British-Iranian painter Hana Louise Shahnavaz

British-Iranian artist Hana Louise Shahnavaz spent 6 years studying the art of traditional Persian painting in Iran under the tutelage of master painter Daraa Aminian before moving back to London to continue her studies at the Prince’s School of Traditional Arts. In a world dominated by the ultra-contemporary and beyond abstract at Prince’s London, we speak to a young living artist increasingly admired for her painstaking creation of material – she mixes her own paints, from Persian soils – and her intricate artworks which possess a poetic, almost mystical quality as if merging ancient myth and the current zeitgeist for the authentic.

1. Why is Iran so important in informing your art?

Iran has been, still is, and always will be absolutely vital to my artwork. I'm really inspired by Persian miniatures, Persian stories and Persian poetry, and for me it is really important to explore the roots and origins of those Persian art forms than influence and guide my own art as much. The obvious starting point of this exploration would be by visiting and honing in the location, which is in itself part what we know as modern-day Iran. I learnt to paint in Iran, having moved there post-91 and ended up staying for around 6 or 7 years completely immersing myself in the arts. Therefore one of a lot of the motifs it gave me and all it taught me.
5 START at Saatchi Gallery, Chelsea
26–29 September
The START Art Fair is returning to the Saatchi Gallery for its sixth edition to showcase the best UK and international emerging contemporary artists to collectors, investors and art lovers in London. This year the selection includes nearly 50 galleries and artists, including BiHoph from South Korea, Bermon Contemporary from South Africa, The Gallery STEINER from Vienna and Iluminati Neon from Shepherds Bush. After the success of the inaugural Art World Forum symposium at START 2018, this year’s programme has been expanded to include a half day conference as well as additional talks and Collectors Club events.
Duke of York’s HQ, King’s Road, Chelsea SW3 4RY; startartfair.com

READ MORE

• AD FEATURE • MONIKER ART FAIR MOVES TO CHELSEA FOR 2019
LONDON EDITION

this event has already happened!
This event occurred in September 2019. If you’re looking for a upcoming event, try the links below:
• Leave a review of this event »
• View more events at Saatchi Gallery »
• View more events in London »
• Search for ‘START Art Fair, London, 26-29 September 2019’ »

recommended events

reviews of this event
Be the first to leave your review of this event »

start art fair, london, 26-29 september 2019 on thursday 26th - sunday 29th september 2019
In its sixth year, START Art Fair will return to Duke of York Square's Saatchi Gallery from 26-29 September, to showcase emerging artists and young galleries from across the globe.

The fair will present over 50 rising artists from more than 25 countries to collectors, investors and art lovers at the gallery, which is at the height of the contemporary art scene.

Receive an exclusive 20% discount on ticket prices when you enter “Cadogan” at the checkout. Purchase tickets here.
“So many of the world’s great artists have had important and enduring relationships with London that it has created an incredibly rich and diverse landscape of galleries, museums, schools and artists with international influence. I want to develop what START has done so well in continuing to bring exciting artists from around the world who we feel have great careers ahead. START is unique in the London landscape in focusing on bringing together great smaller galleries and emerging artists to present in a world class venue for all to see,” stated Grey Skipworth.

START will bring together exciting young galleries and self-representing artists from around the world. The fair’s new late September date brings it shoulder to shoulder with the opening of FRIEZE London and will kick off London’s autumn art season with exhibitors’ presentations and curated projects, featuring some of the most talented emerging contemporary artists from around the world.

In compliment to START’s ethos of presenting up and coming artists and galleries are a series of curated projects that reflect the fair’s global agenda. START 2019 Projects include:

- A teaser exhibition ahead of the international presentation of Korean Eye 2020, presented by parent company PCA and marks the Global Eye Programme’s 10th Anniversary. The exhibition is co-curated by PCA Founder and CEO Senesilla Cistitza, Dimitri Ozerkov, and Saatchi Gallery Director Philly Adams. This exciting teaser will bring a group of the most forward-thinking and pioneering young contemporary artists in Korea today to central London and an international audience. The full show of 30 artists will open in Russia in Spring 2020 before travelling back to the Saatchi Gallery and finishing in Seoul next autumn. Korean Eye 2020 is supported by Principal Sponsor KEB Hana Bank.
Program

26 Sep 2019 - 29 Sep 2019

Irena Procházková at START art fair at Saatchi Gallery

Irena Procházková's work will be presented at this year’s START art fair at Saatchi Gallery. Her current focus is on people and their portraits, as well as composition drawings using oil-on-canvas.

Irena Procházková was born in Třebíč, Czech Republic in 1973. She currently lives and works in Prague. Her paintings are inspired by her travel experiences and her daily life. Her style is influenced by impressionism, post-impressionism and expressionism. She cites Monet, Van Gogh, Gauguin and Czech painters such as Sýkora and Sýkorová as her favorite artists. Her work is full of color, especially blue, red and oranges, which enable her to vividly express her emotions. Many of her still-life paintings were created during her training under the academic painter Bedřich Ullmann.

START returns to London’s Saatchi Gallery this September, showcasing emerging artists from more than 60 countries to give art collectors and enthusiasts alike the opportunity to discover artwork from developing global markets. Founded and organized by Parallel Contemporary Art and Saatchi Gallery, START takes place across all three floors of Saatchi Gallery. It is a space to introduce a young generation of galleries and artists to an international audience and provide an insight into the future of contemporary art.

http://london.czechcentres.cz/
http://www.artrabbit.com/events/start-art-fair-saatchi-gallery

Opening hours:
Wednesday 25th September: VIP Private View & Opening Reception 3pm-9pm
Thursday 26th September: Late night opening
Friday 27th September: 11am-9pm
Saturday 28th September: 11am-6pm
Sunday 29th September: 11am-6pm

Book Tickets


https://www.artrabbit.com/events/start-art-fair-saatchi-gallery
Start Art Fair

Housed in London’s Saatchi Gallery, START Art Fair was established in 2014. The fair’s aim is to lead the art world by focusing on international emerging artists and new art scenes. In a few short years the fair has quickly gained a strong critical reputation and is regarded by London’s collector set as the place to discover artists at the beginning of their careers. The fair is a high-profile platform which presents emerging artists in a museum quality environment and attracts in excess of 10,000 high net worth, art lovers, collectors and investors over four days.

The sixth edition will open with a VIP Private View on 25 September and to the public from 26-29 September 2019, coinciding with the opening of Frieze London and kicking off London’s autumn art season with exhibitors’ presentations and curated projects. As part of the Global Eye Programme a teaser exhibition of Korean Eye:2020 will open at the fair ahead of its official launch at the State Hermitage Museum, St Petersburg in Spring 2020.

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A Different Kind Of Fair

Michelle Poonawalla

Illuminati Neon: Mark Slopé

Nat Bowen

It was recently a wonderful pleasure to speak to a self-taught cheesemaker, a British main-artist who made a fascinating journey from the world of fashion, to painting, to art. Her large-scale works reflect her study of chemistry, the psychology of colour and its growing necessity in the realm of mental health and wellbeing. This message is particularly humbling in a contribution that so effectively combat unyielding noise of oppression to technology.
Pedro Merry at the START Art Fair

26 Sep 11:00 am - 29 Sep 6:00 pm | Saatchi Gallery | London

START was founded in 2014 to present international emerging art and artists on a global platform, six years later the fair remains true to its international scope and devotion to emerging art. We are delighted to communicate that the Spanish artist, Pedro Merry, will be participating in the sixth edition of START at Saatchi Gallery, from 26-29 September.

Pedro Merry:
With an extensive legal career in leading European firms and as a founding team member of the motorsport Championship FIA ABB Formula E, London-based artist Pedro Merry has nurtured an intense artistic practice in parallel to his daily job. By participating in START his work will be exhibited for the first time.

Passionate about the Spanish masters and influenced by the latest expressionism of the 20th century as well as Pop Art, Pedro has recently been focused on commissioned works for high profile personalities in motor racing.
His recent works, rich in colour and prolific in hand-made collage elements, are meticulously painted and assembled in different layers, exploring the limits between humans and machines through notions of speed, competition and transformation.

London art fairs 2019: From Affordable to Frieze, the fairs you should visit this year

START Art Fair

Emerging artists and young galleries from around the world are the focus of START, which comes to the Saatchi Gallery at the end of September, offering their predictions for the future of international contemporary art.

September 26-29, Saatchi Gallery; startartfair.com

EveningStandard.
START Art Fair
26 - 29 September
Saatchi Gallery, Duke of York’s HQ, King’s Rd, Chelsea, London SW3 4RY

Andres Barrioquito, From The Edge of The Deep Blue Sea, 2019, 122x152cm, Oil on canvas, START Art Fair 2019 exhibitor

2019 marks the sixth edition of START Art Fair, which will be held in London’s Saatchi Gallery. The fair presents the best from the emerging art scene, so is a great opportunity to buy from these early career artists with bright futures.

Every Major Art Fair in the UK in 2019

Emerging artists and young galleries from around the world are the focus of START, which comes to the Saatchi Gallery at the end of September, offering their predictions for the future of international contemporary art. For those struggling to see the difference between START and the Other Art Fair, this fair definitely focuses more on an international community of artists. It’s a startling melange of colour and form and there’s a diversity of thought and practice amongst artists from Buenos Aires to Taipei. Feeling more like an exhibition than a fair, this is an important one for artists reputations perhaps over their pockets.

- Where: Saatchi Gallery, King’s Road, London SW3 4RY
- When: 26th - 29th September 2019
- Website: http://startartfair.com/

South Korean artist Ung Pill Byen’s self-portraits at START Art Fair - Image Credit - Diary of a Londoness

https://artshaus.co.uk/inspiration/every-uk-art-fair-in-2019
START Art Fair

The goal of START is to allow visitors and buyers to discover tomorrow’s art today. Founded by Paulist and Director of Contemporary Art and the well-known Saatchi Gallery START, aims to enable collectors, curators, and the greater public to discover new artistic talent. This event features 76 galleries from around 40 cities. Held each year in September in the esteemed Saatchi Gallery, the fair creates the best possible showcase for young galleries and new artists. START is the perfect event to discover the future stars and fresh names of the contemporary world in a luxurious environment.

Practical info START Art Fair 2020

Location
Saatchi Gallery
Duke of York’s HQ
King’s Road
London SW3 4RY
United Kingdom

Opening hours
September 2020: TBA

Entrance Fee
Adult £8 (on gate)
Junior £2 (advance purchase)

Art Periods
Contemporary

Contact
info@startartfair.com
0207 913 3065
Website

https://www.artfairmag.com/art-fair/start-art-fair/
https://www.eventsforlondon.co.uk/event/start-art-fair-london-26-29-september-2019/
https://www.allinlondon.co.uk/whats-on.php?event=213688

START Art Fair, London
September 26 @ 11:00 am - September 29 @ 6:00 pm

Housed in London’s Saatchi Gallery, START Art Fair was established in 2014. The fair’s aim is to lead the art world by focusing on international emerging artists and new talent. In a few short years the fair has quickly gained a strong critical reputation and is regarded by London’s collector set as the place to discover artists at the beginning of their careers. The fair is a high-profile platform which presents emerging artists in a museum quality environment and attracts in excess of 20,000 high net worth, art lovers, collectors and investors over four days.

The sixth edition will open with a VIP Private View on 25 September and to the public from 26 - 29 September 2019, coinciding with the opening of FRIEZE London and kicking off London’s autumn art season with exhibitions, programmes and curated projects. As part of the Global Eye Programme a teaser exhibition of Korean Eye 2020 will open at the fair ahead of its official launch at the State Hermitage Museum, St Petersburg in Spring 2020.

https://www.allinlondon.co.uk/whats-on.php?event=213688
START SOCIAL MEDIA

START 2019 received 1,000’s of mentions on a variety of local and international Social Media platforms.
작가 한아람 런던 사치 갤러리 '2019 스타트 아트페어' 초청 받아
신작 'Bibliovortex' 현대사회 복잡한 상황에서 지식이 정복하는 익동성 표현
미니튜데이 더더 저명연 기자 2019.09.05 07:15

Like by start_artfair and 72 others
aramzy0204 제 전시에 많이 관심을 가져 주셔서 감사합니다. 국내 언론에서 기사를 많이 내 주셨어요. 😊
A lot of my articles were also published by the Korean... more
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eunyyong_ryu 축하드리오

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START Art fair 2019
VIP Opening day... more
hk_تحلى يُلا

Liked by start_artfair and 32 others

littlestlondon What a great night at the launch of #STARTArtFair - three floors full of exciting contemporary art, with the opportunity to meet many of the exhibiting artists.
@candyyeldham_ and I had the pleasure of meeting wonderful Turkish artist @nuribattalartstudio, whose work we loved and also I got to see the work of @markilluminati, which I was excited about! It's on at the @saatchi_gallery until Sunday.
#start #startartfair2019 #saatchi_gallery #contemporaryart #nuribattal #markilluminati #artlovers #londonartscene #dynamic #contemporaryartists #colourandshape #neonlight #creativity #inspirationalartwork #saatchigallerylondon #londonartgalleries #londonart #artistsinlondon #saatchiart #saatchigallery #artlovers #art #contemporaryart #artsoninstagram #nuribattalart #nuribattalstudio
SEE YOU IN 2020!

Nat Bowen (Artist)