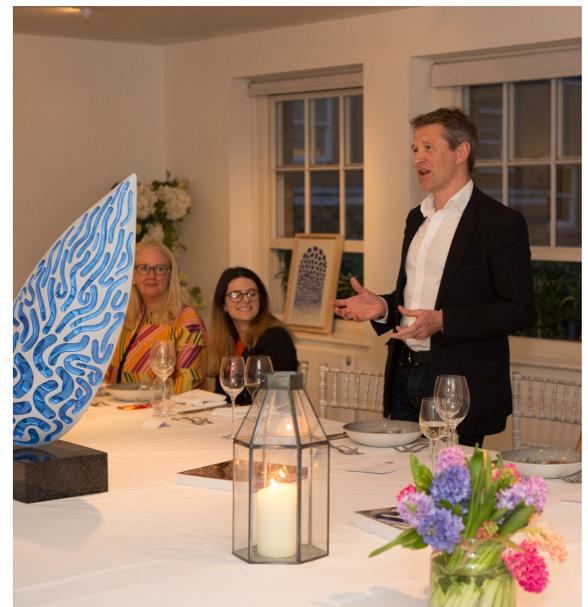# ST**ART**

SAATCHI GALLERY 13-16 SEPTEMBER 2018

START 2018 MAY NEWSLETTER

Welcome to START's May Newsletter, the START team is delighted to share with you highlights of this month's Collectors' Club dinner as well as some of our favourite artists and galleries who will be exhibiting in September.

START COLLECTORS CLUB

On May 9 START Art Fair held its second Collectors' Club Dinner. Hosted by START Co-Founders David and Serenella Ciclitira and Saatchi Gallery CEO Nigel Hurst the select group of 20 guests enjoyed an unpretentious evening of art, ideas and conversation in the Private Dining Room at the Saatchi Gallery Mess restaurant which is run by award winning catering company rhubarb.

The dining room had been transformed in to a perfectly curated gallery space by Grey Skipwith of Skipwith's Mayfair, who will make his fourth return to START as an exhibitor this September.

David Ciclitira START co-founder (left), Kim Jae Il's stunning sculpture (middle), Svetlana Yazdani (right)

Grey chose to exhibit the work of Korean artist Kim Jae Il carefully selecting more than a dozen works that were displayed throughout the room including one stunning sculpture, which took centre stage as the focal point in the middle of the dining table, creating a bespoke gallery environment.

Seoul based Jae Il looks to the macroscopic aspects of human existence for inspiration and has in turn been led to an exploration of the universe as subject matter for his work.

As if creating a life form, he first casts a positive in clay then a negative in resin before refining with glass fiber and finally applying acrylic paints to dazzling effect. As if creating a life form, the process is about visualising the night sky on earth where human desire sparkles like the stars. The work is unique in occupying a universe where two or three states encompass this world and another in layers which in turn function as windows or doors between states. Kim Jae Il's works range between £1000 - £8000, recent collectors have given this artist's artworks centre stage in their private collections full of blue chip artists' works. That tells you that Kim Jae Il's work presents a great investment opportunity.

START is committed to playing a key role in the shaping of the art market today and tomorrow, positively changing its fabric for the benefit of new and established collectors alike.

The Collectors' Club has been founded to foster START's mission to positively change the fabric of the art world and to support emerging artists by discovering and presenting 'tomorrow's art today' , bringing together diverse but like minded individuals, collectors, artists and forward thinking art organisations and businesses, innovators and pioneers in the industry. The Collectors' Club aim is to offer all year round engagement and support to START's exhibitors from around the world. Art fairs around the world account to 56% of the annual global turnover in the art market and we at START want to do more to support galleries and artists.

We look forward to the next START Collectors' Club dinner on 20th June* and will soon be announcing which artist or gallery will feature.

* Collectors' Clubs dinners and events are strictly by invitation only, if you are interested in attending, hosting or sponsoring a CC dinneror event please get in touch by emailing g.andersonprice@startartfair.com

Nigel Hurst, CEO Saatchi Gallery (right)

ST**ART**
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COLLECTORS CLUB

"Bringing people together for the love of art, sparked a night of inspiring discussions and cultured a sensational feeling unknown to major cities - a group of strangers who leave as friends. Thank you for the opportunity."

Anni Oates, Art World Forum Founder

"START is a fantastic organisation, I heard all about it from David and Serenella, who were both charming and so wonderful to see two people so supporting of young talent."

Shirley Leigh-Wood Oakes, Director and co-founder Wickerwood

START 2018 SNEAK PEEK

For May's Sneak Peek we have chosen three works and artists to look out
for at this years edition of START

NENGI OMUKU
SMO Contemporary Art

SMO Contemporary Art , Lagos Nigeria Founded by social activist, art
collector, and filmmaker, Sandra Mbanefo Obiago focuses on established
and emerging artists based in Africa and the Diaspora.

Nengi Omuku's work 'Boys follow me' will feature in SMO Contemporary
Art's booth. Omuku's paintings feature amorphous presences that float
through 'active' or loaded spaces. Her work functions as a metaphor
alluding to wider themes of identity, mental journeying and mutual
belonging. She is the recipient of several awards including the British
Council CHOGM Art Award, presented by HRH Queen Elisabeth II.

Nengi Omuku, Boys follow me, 2017 , SMO Contemporary Art, Lagos, Nigeria

EVE DE HAAN
Solo Artist

Eve De Haan is a London based artist who will present her work in a solo
booth. De Haan has exhibited her work across in Europe and in America.
Her degree in Theology has informed and influenced her work, developing
a strong body of installations which examine concepts of change and the
imprint technology makes on youth culture.

This work entitled 'Make a decision' is representative of her neon works
which were exhibited in the Museum of Neon Art in Los Angeles, and fea-
tured on a variety of platforms including GQ, The Times Style and
Refinery29.

Eve De Hann, Make a Decision, 2017, London

KAREL STEDRY
BALART

BALART, based in Cambridge, UK and Budapest, Hungary was founded by
Rita Balla an independent art consultant who is dedicated to presenting
Central-European artists to a broader audience.

Balart will present several artists using the mix of Czech cubism and
avant-garde style between the 1950s and 1960s, combined with the
comics humour of the 21st century as inspiration for the selection of works.
Czech artist Karel Štědrý will be a feature of the booth and will include his
DeepHouse black and white collection which is some of his most recent
work.

Karel Štedrý, 'The DeepHouse' series, Balart, Cambridge and Budapest

For information and enquiries contact Gillian Anderson Price: g.andersonprice@startartfair.com